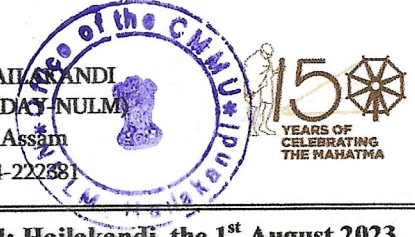




OFFICE OF THE CITY MISSION MANAGEMENT UNIT:-HAILAKANDI
ASSAM STATE URBAN LIVELIHOODS MISSION SOCIETY (DAY-NULM)
Ekadash Shahid Sarani Road, Hailakandi, 788151, Assam
E-mail: hailakandi.cmmu@gmail.com Ph. No-03844-222881



ASULMS/HCMMU/TULIP/2023-24/36/2313

Dated: Hailakandi, the 1st August 2023.


ADVERTISEMENT FOR INVITING APPLICATIONS FOR INTERNSHIP PROGRAM

Applications are invited for the eligible Indian citizens for “The Urban Learning Internship Programme” (TULIP) under Deendayal Antyodaya Yojana- National Urban Livelihood Mission launched by MoHUA in association with All India Council for Technical Education (AICTE). TULIP is an internship programme which allows fresh graduates or pursuing students to apply for internship in programmatic intervention under DAY-NULM and PM SVANidhi Schemes. Following are the vacancies at CMMU, DAY-NULM, Hailakandi.

SL. No.	Internship Name	Nos of Intern Required	Education Qualification	Key Role
01	Computer Operator cum Data Entry Interns	2	PGDCA	MIS data entry, data collection from ULBs and other, verification of data through online and offline mode. Any other related task or work assigned by authority.
02	Support to E-Commerce Portal	2	B.Tech. / B.E./ Equivalent, M. Tech. / M.E	Find products to upload in e-commerce platform to analyse the rate of other products in e-market platform. Any other related task or work assigned by the CMMU.
03	Marketing Expert	2	MBA	Creating advertising campaigns, pricing strategies and targeting the demographic data of their target audience. Any other related task or work assign by the CMMU.
04	Financial Inclusion Expert	2	BBA, MBA, MCOM	Referrals for applicants and existing tenants who require support and advice on areas of financial inclusion, including debt advice, welfare benefits and financial capability. Any other related task or work assigned by authority.
05	Social Media Expert	2	BCA, MCA, B.Tech. / B.E./ Equivalent Bachelor / Mass Communication / M. Tech./ M.E.	Creating and administering content on all social media platforms, such as Facebook, Instagram, and Twitter, to build an audience and ensure people engagement. Monitoring ULB accounts and posts. Any other related task or work assigned by authority.
06	Community Resource Person	3	BA / BCOM / B.Sc./MSW	Mobilization of urban poor households and handhold support to conduct outreach meeting and explain the project goal, objective, beneficiary selection criteria for the community and to formation of institution i.e. SHG, ALF, CLF. Any other related task or work assigned by authority.
07	Pm Svanidhi Internship	2	BA / B.Sc./ Bachelor of Social Work / BCOM / BBA/MSW	An effective and sustainable poverty reduction of Street Vendor and to help Street Vendors and handhold support to Conduct outreach meeting and explain the project goal, objective of PMSVANidhi scheme. Any other related task or work assigned by authority.

For further details and registration visit https://internship.aicte-india.org/module_ulb/Dashboard/TulipMain/ or www.aicte-india.org and for any query email at hailakandi.cmmu@gmail.com or whats app at 9859120723.

Last Date of Registration: 25/08/2023.


(Miss. Shreya Singh, IAS.)
City Project Officer

City Mission Management Unit, NULM/
Executive Officer, HMB, Hailakandi.

